



Pacific Island Evaluation Inc.

ALCOHOL, DRUG, VIOLENCE & GAMBLING COUNSELLING CENTRE

Presenters:

- Salā David Johnson NZADC -
- Ron Tustin -



Greetings

Talofa, Malo e lelei, Kia orana, Ni sa bula vinaka, Fa'kalofa atu, T'aloha ni, Halo Olageta and Kam na mauri

Ua pafuna le a, pei o le faiva i le seuga Gogo. Ae ua maualuga le alofa ma le agalelei o le Atua, ua mafai ai ona tatou feiloa'i i le manuia, le soifua maua ma le lagi e mama.

Le mamalu ma le paia o Samoa, Tamali'i, ma Faleupolu o tofiga, le Aufaigaluega paia a le Atua, Faletua ma Tausi fa'apea sa'oao.

Fa'afetai, Fa'afetai, Fa'afetai lava.

Centre of the Universe?



Aah the Canterbury lifestyle!

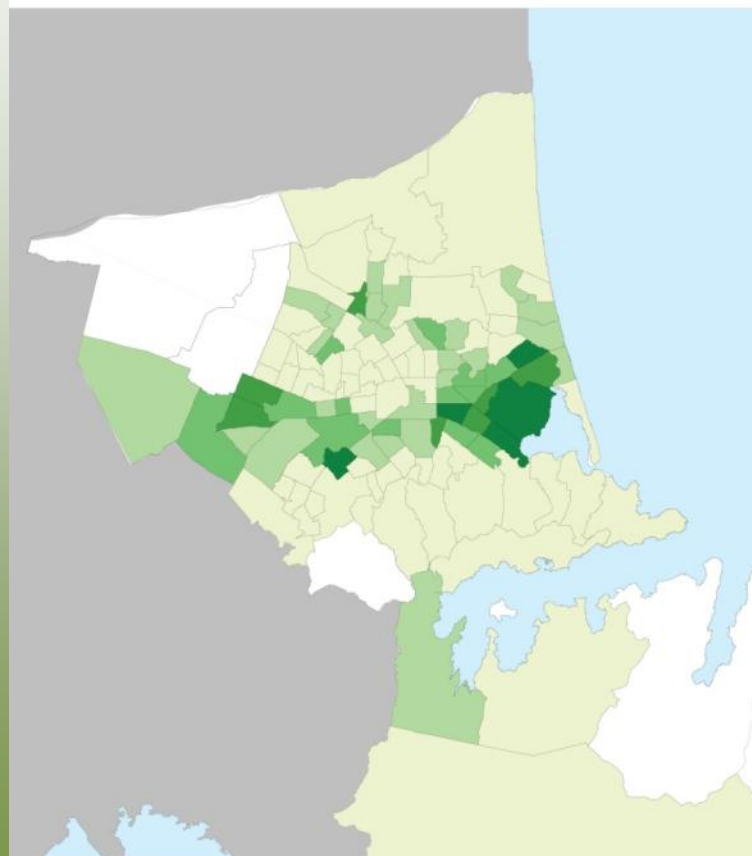


Who lives here?

	Christchurch	Ch'ch %	N.Z. %
European	255,366	73%	65%
Maori	25,725	7.2%	14%
Pacific	9,465	2.7%	6.6%
Asian	26,631	7.6%	8.8%

Where do we live?

Christchurch Metropolitan Area



Pacific Peoples as a percent of the Population in Each Area Unit

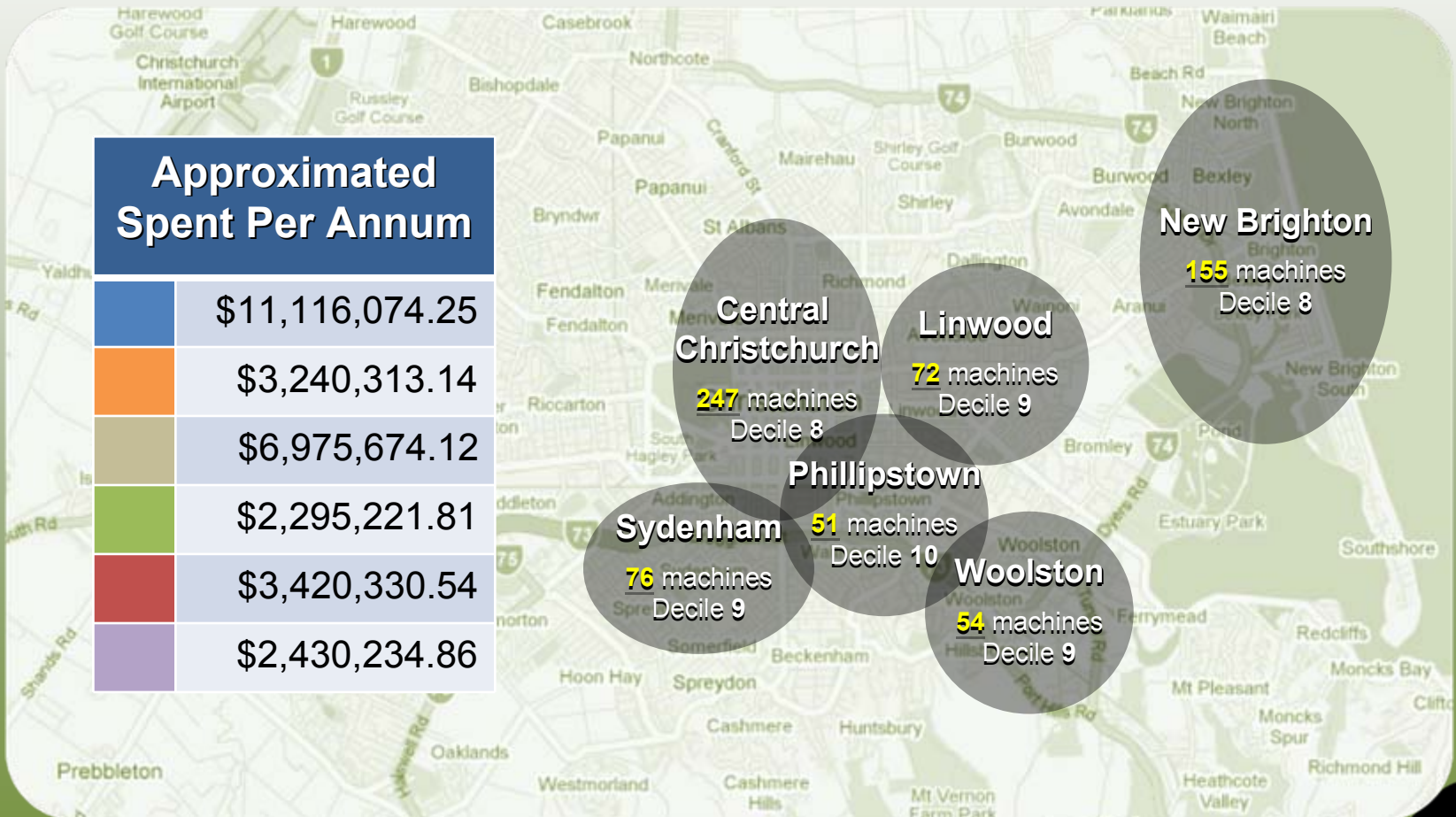
8 to 18.2	(5)
6 to 8	(7)
4 to 6	(13)
2 to 4	(26)
0.1 to 2	(63)

Source: Statistics New Zealand: Census of Population and Dwellings.

Pokies create 80% of problems



Gaming Machines in Christchurch Suburbs



Pacific People - Suburbs

Suburb	Pacific People %	Variance
Linwood	6.4%	+ 230 %
New Brighton	2.4%	- 15%
Phillipstown	7.9%	282%
Sydenham	2.7%	0
Woolston	5.0%	179%

What else do we know?

- Seeking Help

	2009 Clients	Population
Asian	7%	7.6%
Maori	11%	7.2%
Other	81%	73%
Pacific	2%	2.7%

Exclusions from the Casino

Since 2004, there have been 1,289 Exclusions

- European: 44%
- Asian: 48%
- Māori / Pacific (sic) 5%
- Indian: 2%

So what do we do?

Which goals?

Safe gambling environments

Supportive communities

Aware communities

Credit Card Resource



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Having a problem with gambling?
Extra worries?
Lost money for rent, food and bills, etc.?
Please ask for help

HELP & SUPPORT

Free-call: 0800-921-158 | Phone: 03-365-1458
E-mail: sala@pievaluation.org

Pacific Island Evaluation Inc.
369 Wilsons Road
Waltham
Christchurch



Community Radio

Community Papers

Community Groups

But how do people really change?

- **What would you rather be doing than playing pokies?**
- **Coaching or Health Promotion.**
- **‘Legacy’ community programme – Efeso Collins.**



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Thank you

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