

# HSC Update



May 2010





# Six areas to cover:

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1. Overall strategy
2. Kiwi Lives videos
3. Website info
4. Gamble-free Day
5. Merchandise (public health giveaways)
6. Print resources



# Overall Strategy

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- 1. Raising general awareness across whole population
- 2. Encouraging at-risk and concerned others to identify problems and take positive action early
- Now Programme planning for next 3 years



# Kiwi Lives Videos

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- Several requests for a DVD resource with real life stories
- Amazing response to requests for stories
- We are currently finalising a DVD with over 20 individuals featured on it!
- We may conduct a similar process later this year.  
Are there any other people that may like to be involved?



# Website

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- Upgrading website for at-risk & concerned others  
[www.problemgambling.org.nz](http://www.problemgambling.org.nz)
- Information to help inform that development
  - World Internet Project – 1250 NZ
  - Some interesting findings:
    - 83% (78% in 2007) use the internet - typically Broadband
    - Reasonably consistent across Māori, Pacific and Pakeha & higher for Asian
    - 65% rate the internet highly as information source



# Gamble-free Day

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- Public Health Working Group are keen to see a national coordinated approach with consistent messages
- We'd love everyone to be involved in various activities and events - including the Asian Services dining discount process!
- There will be some key messages we'll all communicate through media and the various activities
- HSC will ensure you have resources to support this



# Resources (public health giveaways)

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## Until 2010

Fridge  
Magnet  
calenders  
Pens



## 2010 onwards

Tissue Bags?  
Flagpens?  
Bags?





# Resources – we'd love your views!

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## Tissue bags? Flag pens? Canvas bag?

1. Audience: Who would use these?
2. Colours: Which ones should we use/avoid?
3. Design: Should we use photos?  
Should we include calender on tissue bag?  
Ideas/suggestions for pan-Asian designs?
4. Message: Which ones should we use/avoid?  
Call Asian hotline & Gambling Helpline (English)  
& visit websites  
Signs to look for  
How to help someone else  
Facts about probability of winning  
Statistics about gambling harm

# Printed resources

- New Asian resources?
  - Pamphlet? Wallet leaflet?
  - Which languages?
  - Are messages appropriate?

## Free and Confidential Support

Helpline 0800 654 655  
problemgambling.org.nz



## Contact Local Support Services

Staff working in support services know all about gambling harm and will talk to anyone who's concerned about their own or someone else's gambling.

They offer free, confidential advice and help - without judging. You can call or just walk in for a chat.

To find out what's available in your area, call one of the numbers on the back of this card.

## Self Exclusion

Through a simple process you can ban yourself from gambling venues. This means that those bars will not let you enter those venues for up to two years.

In some areas, you are able to exclude yourself from a number of venues in one easy step. This is called multi-venue exclusion.

To find out more about how to do this, simply call one of the numbers on the back of this card.

## PROBLEM GAMBLING

0800 654 655  
problemgambling.org.nz

Know someone whose gambling might be getting out of hand?



Find help & ideas inside