

STILL HERE HELPING...

A REPORT BACK FROM RED SHIELD APPEAL 2022



Te Ope Whakaora

...AND YOU PROVIDED

JUST UNDER

37,000

SOCIAL WORK SESSIONS

89%

OF SOCIAL WORK
CLIENTS REPORTED
A SIGNIFICANT
CHANGE IN THEIR CIRCUMSTANCES
AFTER WORKING WITH US

74%

OF THE
CLIENTS
WHO CAME
TO US FOR SOCIAL WORK
WERE NEW CLIENTS

34,594

CLIENTS RECEIVED
WELFARE ASSISTANCE—
64% HAD NEVER USED
OUR SERVICES BEFORE

1670

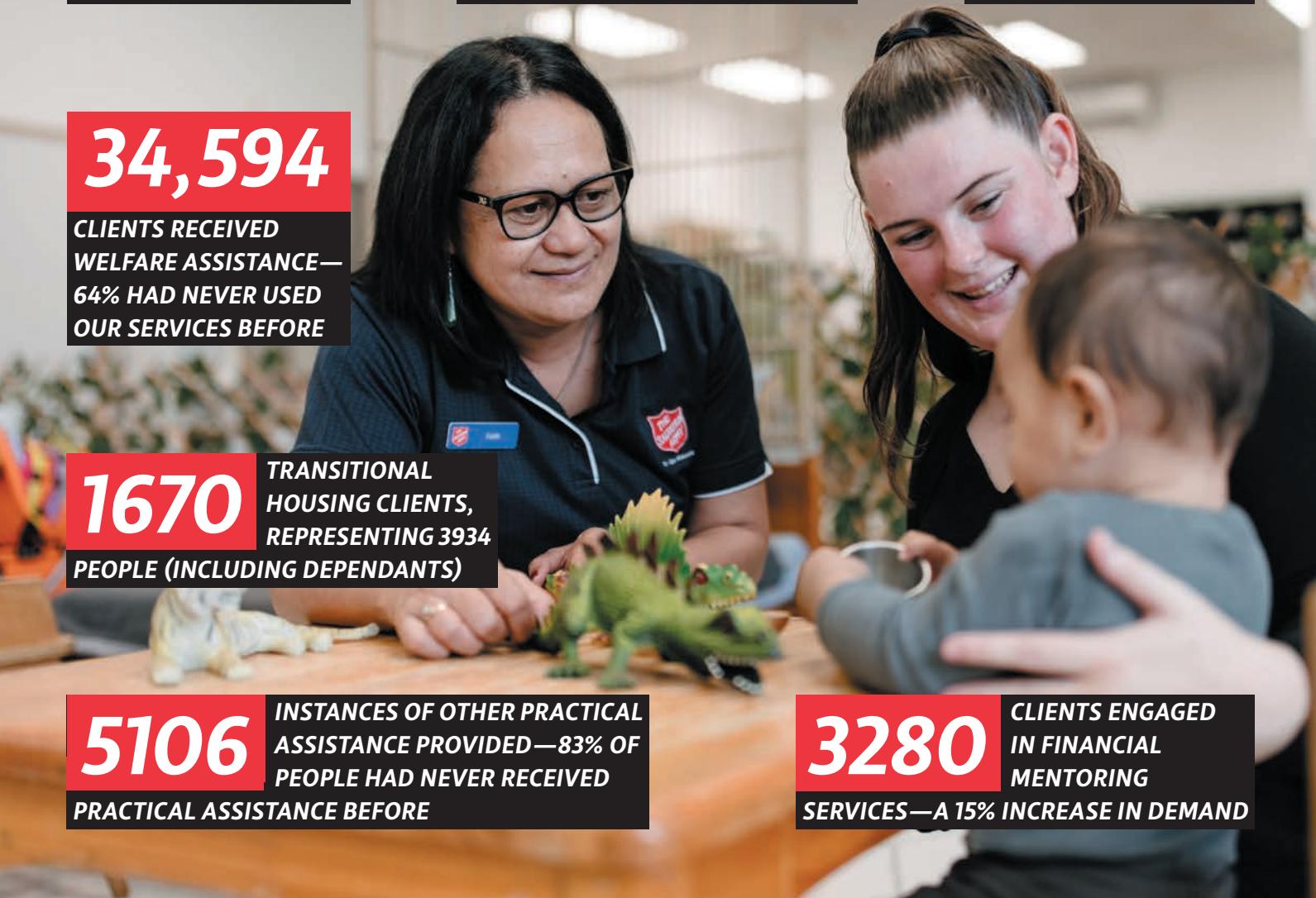
TRANSITIONAL
HOUSING CLIENTS,
REPRESENTING 3934
PEOPLE (INCLUDING DEPENDANTS)

5106

INSTANCES OF OTHER PRACTICAL
ASSISTANCE PROVIDED—83% OF
PEOPLE HAD NEVER RECEIVED
PRACTICAL ASSISTANCE BEFORE

3280

CLIENTS ENGAGED
IN FINANCIAL
MENTORING
SERVICES—A 15% INCREASE IN DEMAND



In this Report Back to you, our supporters, we give thanks through our prayers that we have been able to help be there—and will continue to be there—as winter approaches.

The tough environment and uncertainty saw the Red Shield Appeal Street Week bucket collection cancelled, which has reduced our fundraising activities. There's increased anxiety over the cost of living which will compound situations that are already stretched. We know in the next few months there will be pressures on our services.

'The rising cost of living, the housing crisis and the ongoing Covid-19 outbreaks are pushing increasing numbers of vulnerable families into poverty, resulting in a greater demand for Salvation Army services,' says Territorial Director of Community Ministries Jono Bell.

'The very real surge in the price of basic necessities such as food, fuel, electricity and housing are hurting the lowest income families the most and pushing others closer to the edge of need.'

We are so very grateful for everyone who has chosen to support the annual Red Shield Appeal. Thank you.

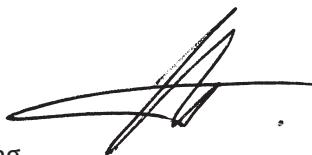
We are aware some are finding it very difficult; there are those who have supported us in the past who are now themselves finding they need our support.

Every donation, every dollar, makes a real difference. It is so encouraging to see many people who are understanding of the difficulties fellow New Zealanders are facing. We are thankful for you and your choice to make sure there is still support available, so that

with a little help, a bit of time and a lot of care they can see a way forward. Our love and faith in God keeps us firm in this mission.

May God bless you and those you love.

Your sincerely,



Mark Campbell

(Commissioner)

Territorial Commander,
The Salvation Army
New Zealand, Fiji,
Tonga and Samoa
Territory



PAYING IT FORWARD

Bex was on the brink of homelessness with her children when she first walked through our doors. Her life turned around, she now works for The Salvation Army, giving back to others in need.

Bex says, ‘the big thing is, it’s not about just changing one person’s life, it changes the community, because every person helped goes on to lead a better life and helps someone else.’

This is exactly what happened when the Sallies helped Bex, and it’s also what happened when Bex helped Nia.

Nia didn’t realise how much her life was going to change when she turned up at The Salvation Army and met Bex, who was running a playgroup.

‘I was nervous and a bit embarrassed to go in with all my kids,’ says Nia, ‘but as soon as I walked through those doors, I actually felt really good. Everyone was so welcoming, and I connected with Bex instantly.’

Not only had Nia just met someone special who was going to have an incredible impact on her and her family, but it was actually the beginning of her journey to becoming a staff member like Bex.

All of Nia’s time was dedicated to caring for her children and keeping her busy household in order. Unemployed, struggling financially with very full hands, Nia didn’t have any time left for herself.

Around this time, Nia’s family squeezed into her parents’ house, as they weren’t able to secure a rental of their own. ‘With so many kids, no one would give them a

house; but I knew Nia would look after a rental amazingly,’ says Bex.

Bex advocated for Nia’s family, and through a connection at The Salvation Army, she found them a home to move into.

Supported with Sallies food parcels, Nia went through our Positive Lifestyle Programme with Bex. For Nia, getting her youngest two enrolled into kindy at The Salvation Army freed up some time for herself during the day.

‘I could see this amazing potential in Nia,’ says Bex. ‘She was incredibly well organised with her kids, so I got her to start helping out at playgroup and taking on more of a leadership role.’

Nia began volunteering at one of our foodbanks, and over time she was running playgroup sessions on her own.

‘It felt really good knowing that Bex believed in me, I had never in my whole life had that from anyone outside of my immediate family. She encouraged me to get involved and take on more responsibilities and I’m so glad that she did—my confidence has boosted majorly.’



BEX (LEFT) AND NIA

Now employed full time, Nia works alongside Bex in transitional housing, supporting whānau practically and emotionally while helping them secure long-term housing. She also helps link people with wraparound services, such as counselling and financial mentoring to address challenges they may be facing.

Nia enjoys running our Positive Lifestyle Programme, a service she once received.

‘I’ve been in the same shoes as some of the clients I work with, so it feels so good to give back what I once received,’ she says.

‘I’m so glad I walked through the doors of The Salvation Army, the support I received was amazing and Bex walked alongside me on my journey. I am now blessed to work for The Salvation Army helping others in need.’

Some people are reaching out for the first time ever. Our statistics are showing an increase of people accessing support for the first time and increased need from women and children requiring assistance. It is so important that all Kiwis reach out and support each other in their community.

The local Salvation Army is always there to provide guidance, advocacy and support for all people—especially those that need it most. Needs ahead of us this winter season are:

- expansion of financial mentoring service due to increased demand of people experiencing financial hardship, with debt being one of the key issues contributing
- meeting needs of children—paying medical bills, putting food on the table, and providing warm environments and clothing
- counselling services and education programmes need expanding due to increased instances of mental health challenges, such as stress, anxiety and depression caused by Covid-19, and pressures of the cost of living.



Winter is a time of increased cost pressures for people, and with Covid-19 still present in our communities, we are seeing people withdrawing when they need help the most.

The reality is that every day people come to us needing support, and worryingly there is a consistent stream of new people who have never accessed our services before. People like Darren.

We are still here helping people like Bex, Nia and Darren. New Zealand still needs us, and we need your help.

Your continued support of The Salvation Army wraparound services provides the kind gifts that will warm the hearts of those needing support, as we work through whatever this winter brings.



Te Ope Whakaora

**YOUR KIND GIFTS WILL
WARM HEARTS THIS WINTER**

SalvationArmy.org.nz/WinterAppeal